

Litigation

Key Contacts



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As AI becomes an integral tool in operations innovation, businesses will reap the benefits of increased time and cost savings. However, this sea change in technology comes with substantial risk, and companies may find themselves navigating uncharted territories—with possible litigation on the horizon.

Emerging litigation issues include:

- Claims of insufficient transparency regarding the use of AI algorithms, leading to confusion or mistrust among stakeholders.
- Accusations of privacy violations due to improper collection, use, or sharing of personal data obtained through AI systems.
- Assertions of negligence in the design, implementation, or maintenance of AI systems, resulting in harm or damage to individuals or organizations.
- Allegations of unfair competition, stemming from the use of AI-powered tools or systems that violate industry regulations or ethical standards.
- Allegations of copyright infringement associated with AI-generated outputs.

Amidst emerging AI challenges, Michael Best's Litigation group offers clients seasoned, strategic representation and advice. Our team's extensive experience in identifying issues, as well as our negotiation, mediation, arbitration, and courtroom experience, ensures that clients receive effective legal counsel. Our proactive approach involves assessing potential risks, developing compliance programs, reviewing contracts and policies, and offering strategic guidance. With a proven track

record of navigating complex legal matters involving novel technologies, our team can vigorously prosecute and defend your interests in AI-related disputes.

Michael Best's Litigation team is equipped with advanced tools, ensuring optimal outcomes and ongoing success throughout the litigation process. With the integration of AI platforms, such as CoCounsel, our team offers added efficiency, accuracy, and insights to our clients. CoCounsel enhances the quality and timeliness of our legal services, as well as accurately performing tasks such as legal research, document review, deposition preparation, and contract analysis, while keeping data private and secure.

By utilizing AI's potential with appropriate human oversight, Michael Best navigates complex litigation matters and streamlines processes while providing comprehensive litigation services and truly adding value for clients. Advantages include:

- **Streamlined document review:** Reduces the time and resources in document review while quickly identifying relevant information and making informed decisions.
- **Cost savings and efficiency:** Optimizes resources strategically and delivers value to clients, including using AI for legal research and analysis, deposition preparation, and summarizing information.
- **Risk mitigation:** conducting thorough research, assessing potential liabilities, and developing strategies to minimize exposure and protect client interests.
- **Continuous improvement:** AI learns from user interactions, improving accuracy and effectiveness over time.