



Guidance & Strategies for the Rapidly Evolving Autonomous Technologies Sector

As robotic and AI-enabled technologies proliferate, autonomous systems are being tested and deployed in a stunning range of applications. These innovations are rapidly changing how we live and work. Whether your company is built around developing autonomous technology or you're incorporating these innovations into your existing business model, Best Autonomous Insights can help you capture efficiency and ROI while avoiding costly pitfalls.

Our multidisciplinary Best Autonomous Insights team combines deep knowledge and more than 30 years of industry experience with full-service business advisory capabilities, complemented by robust legal and government relations expertise. We serve clients from government entities to startups to major corporations in an array of industry sectors, including:

Healthcare	Manufacturing	Transportation	Government & Public Safety
Software & Data	Defense	Logistics	Construction
Agriculture	Consumer Products	Security	Mining
Environment	Higher Education	Retail	Surveying & Exploration

What We Do

Best Autonomous Insights takes a comprehensive approach to autonomous systems development and integration, addressing technical, regulatory, and social challenges. Our team has proven experience transitioning autonomous technologies from prototypes to fielded capabilities in air, ground, and maritime domains. We also have extensive knowledge of infrastructure requirements, including connectivity and facilities (vertiports); data management; and public perception.

We help clients navigate evolving regulations at every level. We continuously monitor state-of-the-art technology, use cases, operational trends, and legislation, to help clients grow and thrive in an increasingly competitive field.

Our professionals have a reputation for blazing trails and making bold decisions to move the industry forward. We have been members of the Association for Unmanned Vehicle Systems International (AUVSI) for more than 20 years and have participated in multiple Unmanned Aircraft Systems (UAS) aviation rulemaking committees. We've developed a broad network of contacts across the industry, including investment partners who are well educated in the timelines, challenges, and opportunities involved.

Core Services

Best Autonomous Insights provides guidance and insight for a variety of business needs related to autonomous technologies. To offer our clients a broad range of solutions, we also partner with the law firm of Michael Best, which provides legal counsel backed by deep technical knowledge; and with our affiliate Michael Best Strategies, which provides government relations services.

BUSINESS ADVISORY

Best Autonomous Insights provides business consulting services including:

- Developing competitive business models based on current and projected needs.
- Comprehensive market analyses.
- Strategies for commercialization and future investment.
- Project management for exploratory projects leveraging autonomous technologies.
- Guidance on insurance issues and risk management.

GOVERNMENT RELATIONS

Through our partnership with Michael Best Strategies, clients can take advantage of policy advocacy expertise and connect with key legislators and stakeholders at the local, state, and federal levels.

LEGAL COUNSEL

Through our partnership with Michael Best, clients have access to legal services such as:

- **Corporate** – Assisting with entity formation, documentation, and governance.
- **Transactions** – Securing funding, drafting and negotiating contracts and licenses, due diligence for transactions, and negotiating deals large and small.
- **Regulatory Compliance** – Ensuring compliance with local, state, and federal regulations, including consumer safety, FAA, FDA, and FCC regulations.
- **Data Privacy & Security** – Guidance on global, federal, and state regulations and emerging privacy considerations.
- **Intellectual Property** – Guidance on protecting and commercializing innovations and brands, as well as trade secret protection.

For more information, please contact Kyle Snyder, Principal, at ktsnyder@michaelbestconsulting.com