

Strategic Advisory Services

For family offices, venture capitalists,
and private equity firms



Amplify Your Capital Potential

At Michael Best®, we understand family offices, venture capitalists, and private equity firms all have distinct challenges yet share a common goal: driving profitability and achieving strong financial performance.

From investor discovery to growth strategy and legal compliance, you need business partners who can help pave the way for success and creatively solve problems. The Michael Best team serves as advisors, strategists, and connectors for you and your portfolio companies.

Our integrated Strategic Advisory Services approach spans the entire Michael Best platform of expertise—so we can build teams with the experience, skills, and relationships to deliver tactically targeted results. Your client service team will be hand-picked according to your unique needs.

We can serve as a bridge to the resources, people, and expertise you need to **accelerate your growth.**

Our Playbook

We're nimble. And relentlessly focused on your objectives.

PREPARE



Accelerated discovery process to ensure we understand your vision and objectives and define success for the engagement.

GAME PLAN



Assess, identify opportunities, develop a strategy, and create a roadmap to achieve your objectives.

Highly individualized tactical strategies that suit your specific needs.

EXECUTE



- Growth Strategy
- Pipeline Development
- Strategic Introductions
- Investment Strategies & Due Diligence
- Investor-Ready Prep
- Industry Insights
- Legal Services

ACCELERATE YOUR VISION

Leverage the Michael Best Platform

With more than 350 diverse professionals working in collaborative, multidisciplinary teams, Michael Best provides unified legal, business consulting, government relations, and PR solutions designed to achieve your goals.

Your team will leverage only what you need, when you need it. You'll have the full power of the Michael Best platform and our extensive network of allocators and investors at the ready.

Utilizing the Michael Best network, we can work with you to identify and build relationships with key stakeholders, including investors, service providers, and customers.

We can serve as the connector to help you find the right people at the right time.

Michael Best's attorneys and consultants have expertise in corporate structure and governance, intellectual property, venture financing, M&A, tax, privacy and cybersecurity, dispute resolution, government relations, and much more.

The Michael Best ecosystem can provide additional expertise, including:



Startups

Investor-ready;
entity formation

Venture Investment

Thesis development, fund formation, deal structure, due diligence

Government Affairs & Strategic Comms

Getting your message out & a seat at the table

Healthcare Innovation

Helping develop a network of purpose for advocacy & influence

Technology Transfer & Monetization

Taking IP from idea to reality; licensing & tech agreements

Best LuminEdge

Turning your IP assets into a competitive advantage

You see the future. We'll help you get there.

Strategic Advisory Services Contact



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